

SmartChain_diss

Smart solutions for advancing supply systems in blue bioeconomy value chains_ Dissemination

About the Project

Smartchain_dissemination project addresses the need for a greater impact of the results of Smartchain initial project at social, economic and policy levels. Smartchain_dissemination will use effective dissemination and communication strategies to ensure that not only institutions and companies involved in the original Smartchain project benefit from its results but also a wider audience.

Smartchain_dissemination addresses the specific challenges in reaching out to stakeholders by finding the right audience (e.g. public, policymakers, researchers, industry) and tailoring communication methods and activities accordingly. The project includes complimentary dissemination actions from the initial project to maximise the impact of the produced knowledge and know-how. Among other activities, webinars and a policy paper will be developed to accelerate the development of a Blue Bio knowledge community mostly in Norway, Island and Denmark. **Smartchain_dissemination** project also caters to other audiences by promoting arenas for discussion of the Blue circular economy and by integrating its research into high education activities.



Project Overview

3. Additional Call | 2023

Project Partners:

- **Dr Rita Vasconcellos Oliveira Bouman** Sintef Ocean
- **Dr Sigurdur Bogason** MarkMar
- **Dr Zouhir Marsni** Seagarden AS
- **Dr Gudrun Olafsdottir** University of Iceland
- **Dr Sveinn Margeirsson** Brim
- **Prof Allan Larsen** Technical University of Denmark
- **Dr Per Gunnar Auran** Sintef Digital

Priority Area:

Dissemination of research and results



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement 817992.